

Business Courses

Courses

BUSN 1301. Intro to Global Business.

Introduction to Global Business: The global business environment is rapidly changing because of shifts in geopolitical alliances, active roles of global institutions, and advances in information technology. This course provides the comprehensive foundational and functional tools to better prepare students for a global business landscape. As part of the functional approach, the course moves from the conceptual to the application, asking students to implement their learning into real-world personal and professional applications. The course introduces globalization through unparalleled scholarship and a world-view presentation of the fundamental pillars of the global landscape-culture, ethics, economic, and information technology. The purpose of this course is to introduce students to these principles in an engaging, current, and relevant way in the hope that they may develop the knowledge for successful careers in a globalized business landscape. Prerequisite: Departmental approval required.

Department: Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

BUSN 2301. Bus Foundtns for Entrepreneurs.

This course serves as the business foundation course for non-business students. The aim of the course is to examine all areas of business with venture creation and management as its context. Students will be exposed to such topics as economics, human resource management, strategic management, operations and supply chain, and marketing.

Department: Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

BUSN 3301. Fund. of Acct. & Fin. for Entr.

This course provides a comprehensive overview of issues related to accounting and finance for non-business students. The emphasis will be on understanding how money flows through a business and how to account for it. Additionally, the course will discuss capital requirements and funding sources for a new business venture.

Department: Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

Prerequisite(s): (BUSN 1301 w/C or better) OR (BUSN 2301 w/C or better)

BUSN 3304. Global Business Environment.

Global Business Environment: An examination of the issues confronting business enterprises in the global economy. Topics will include understanding cultural and ethical issues; the influence of social, political, economic systems; and the impact of environmental and technological issues in the perspective of a global business environment.

Department: Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

Major Restrictions:

Restricted to majors of ACCT, BAMA, BSAD, CIS, ECON, FIN, GENB, INBU, INFS, IS, ISBA, MGMT, MKT, OSCM

Prerequisite(s): (ECON 2303 w/C or better AND ECON 2304 w/C or better)

BUSN 3305. Global Busn Environ-Study Away.

Global Business Environment- Study Away An examination of the issues confronting business enterprises in the global economy. Topics will include understanding cultural and ethical issues; the influence of social, political, economic systems; and the impact of environmental and technological issues in the perspective of a global business environment. This course will be conducted as a study abroad course.

Department: Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

Prerequisite(s): (ACCT 2301 w/C or better AND ACCT 2302 w/C or better) AND (ECON 2303 w/C or better AND ECON 2304 w/C or better) AND (QMB 2301 w/C or better)

BUSN 3320. New Venture Creation & Mgmt.

The course offers the necessary knowledge and skills to help aspiring entrepreneurs launch, finance, and manage their own viable ventures. It examines issues related to accounting, financial, and legal regulatory matters. It provides an overview of managing the value chain and human resource management tasks.

Department: Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

Corequisite(s):

BUSN 3321A. New Venture Creat & Mgmt Lab.

New Venture Creation and Management Lab: Students engage in the development of a comprehensive business plan for their new venture. They conceptualize all elements of a business plan from financial analysis to marketing and managing the value chain. The plan is intended to be used for both internal operations and venture-seeking activities.

Department: Business

1.5 Credit Hour

1.5 Total Contact Hour

1.5 Lab Hour

0 Lecture Hours

0 Other Hours

Corequisite(s): BUSN 3320

BUSN 3333. Business Processes Analytics.

Business Processes Analysis The purpose of this course is to introduce the BBA students Enterprise Resource Planning (ERP) and the use of these systems in various business process modules such as human resources, supply chain, accounting, and finance. This is a foundational course in principles of ERP designed primarily for business students as part of an integrated business education and is also useful for any major who wishes to understand how ERP is used.

Department: Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

Prerequisite(s): (ACCT 2301 w/C or better AND ACCT 2302 w/C or better AND ECON 2303 w/C or better AND ECON 2304 w/C or better AND QMB 2301 w/C or better)

Corequisite(s):

BUSN 4394. Spec Top in Intnat'l Business.

This course deals with selected cross-disciplinary topics of current importance in international business. The topics and course content may vary from semester to semester. Prerequisite: BUSN 3304 with a minimum grade of D or better, may be taken concurrently. Departmental approval also required.

Department: Business

3 Credit Hours

3 Total Contact Hours

0 Lab Hours

3 Lecture Hours

0 Other Hours

Prerequisite(s): (BUSN 3304 w/D or better)

BUSN 4395A. Special Topics in Business.

Special Topics in Business Readings and discussions in selected areas of business administration. Topics change with each offering.

Department: Business

1.5 Credit Hour

1.5 Total Contact Hour

0 Lab Hours

1.5 Lecture Hour

0 Other Hours

Prerequisite(s): (ACCT 2301 w/C or better AND ACCT 2302 w/C or better) AND (ECON 2303 w/C or better AND ECON 2304 w/C or better) AND (QMB 2301 w/C or better)

BUSN 4395B. Special Topics in Business Lab.

Special Topics in Business Laboratory Laboratory in selected areas of business administration. Topics change with each offering.

Department: Business

1.5 Credit Hour

1.5 Total Contact Hour

1.5 Lab Hour

0 Lecture Hours

0 Other Hours

Prerequisite(s): (ACCT 2301 w/C or better AND ACCT 2302 w/C or better) AND (ECON 2303 w/C or better AND ECON 2304 w/C or better) AND (QMB 2301 w/C or better)